The latest news and information about CPBS-related research, announcements, publications, web links, and other content.

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## Newsletter January 2025

CPBS would like to wish everyone a Happy New Year for 2025!

From January 5th-9th we will be at the TRB Annual Meeting in Washington, D.C.



We've compiled a list of TRB topics related to ped/bike safety, highlighting those that feature research or presentations by CPBS consortium members.

Be sure to connect with us if you're there!

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Check out the <u>new CPBS research</u> that estimates lives saved and serious injuries reduced by bicycle helmets in Colorado. The research team applied the NHTSA methodology for motorcycle helmet effectiveness factors (HEFs) to bicyclists and found that approximately one of every two bicyclists killed may have survived (HEF = 0.50) and one of every three seriously injured bicyclists may have been less seriously injured (HEF = 0.33) if they had been wearing a helmet at the time of the collision. However, the lack of bicyclist crash reporting at lower injury severities introduced methodological issues and a main takeaway was the need for better metrics to measure bicyclist safety.













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