

# Vehicle Design and Pedestrian Safety

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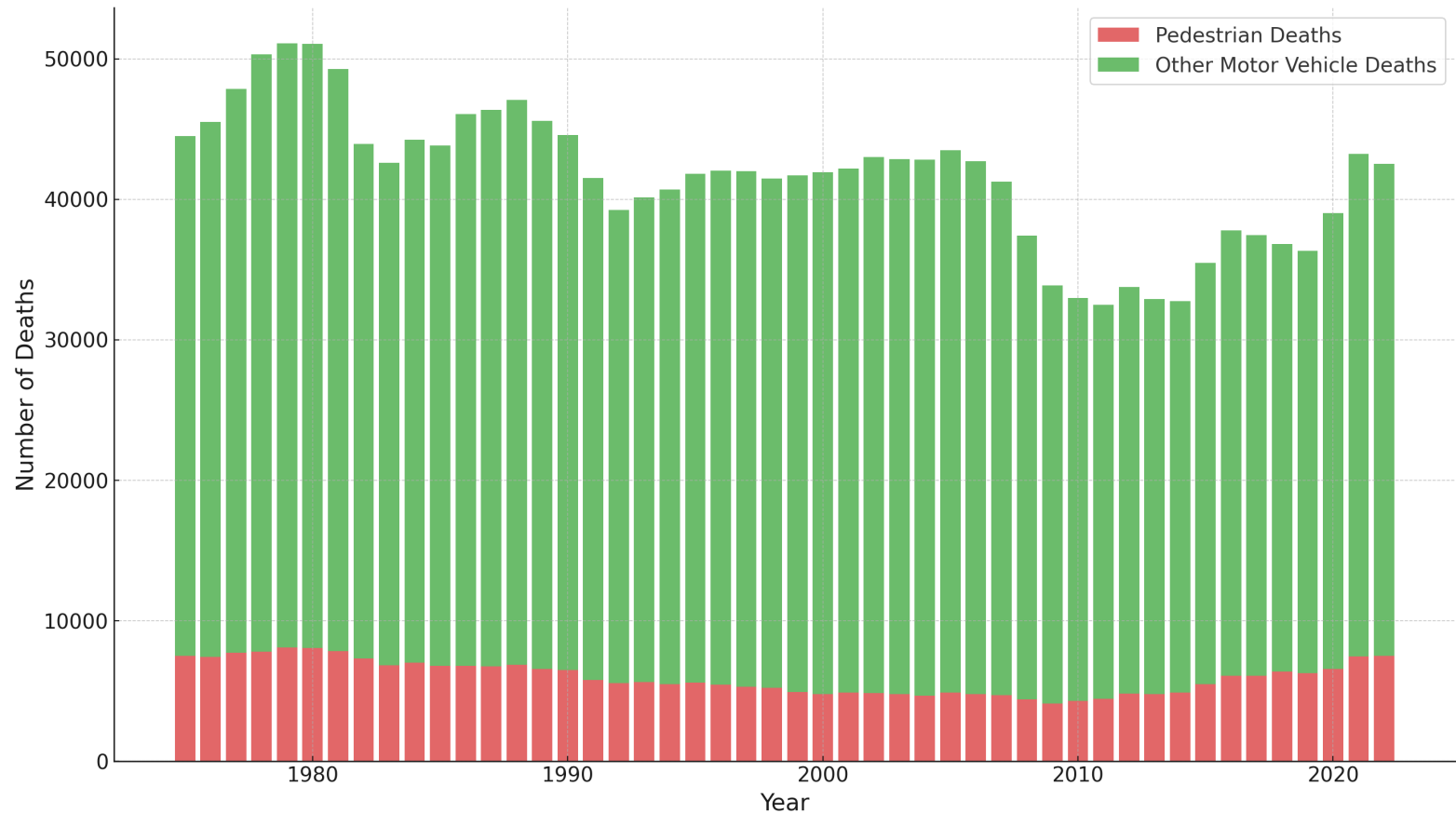
THE UNIVERSITY OF  
TENNESSEE  
KNOXVILLE



Center for Pedestrian  
and Bicyclist Safety

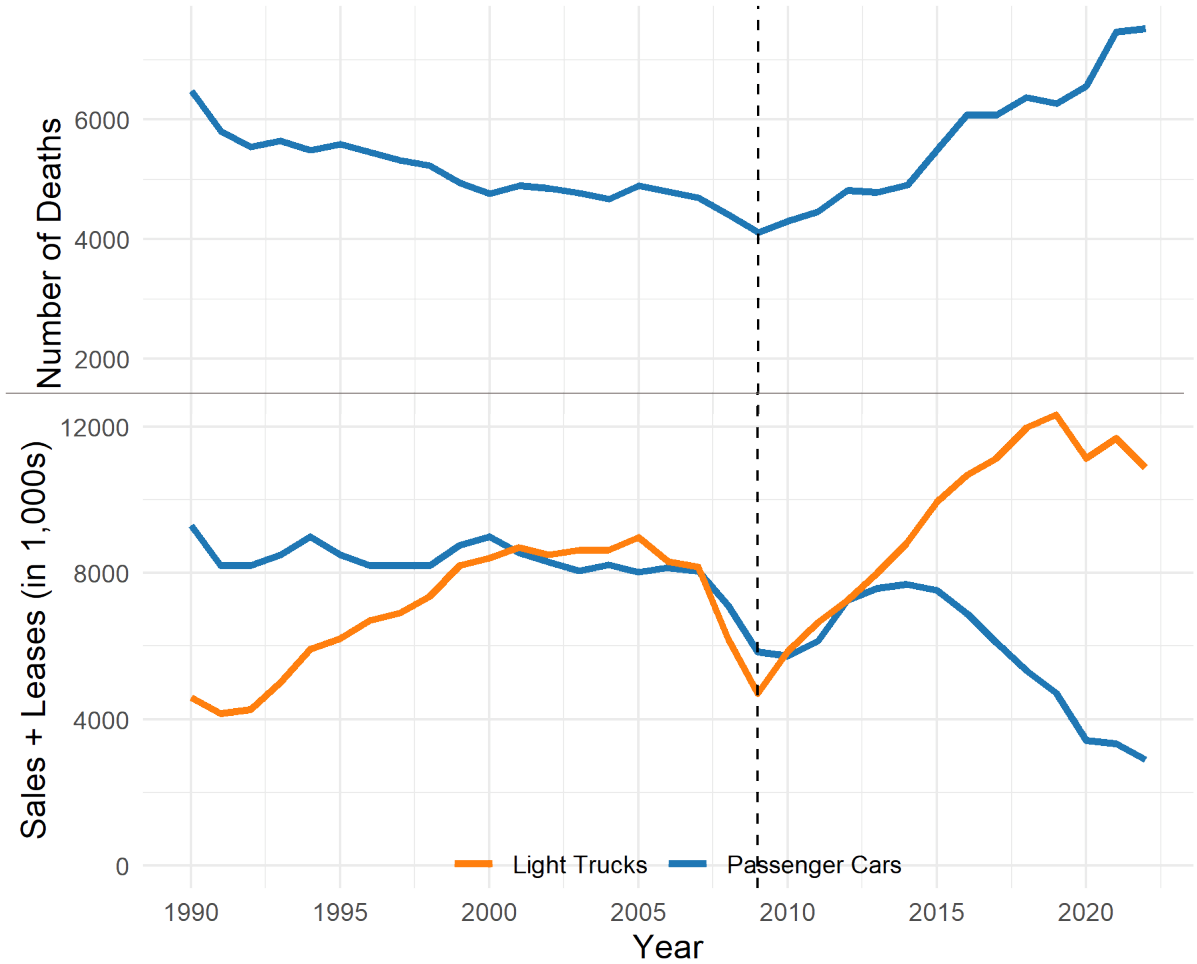
# Background: National Crash Trends

- **2000:** Pedestrians made up **11%** of total traffic fatalities
- **2022:** Pedestrian fatalities hit a record high, accounting for **18%** of all traffic deaths
- Pedestrian deaths: **83 percent** increase from 2009 to 2022
- Unique to the US



Source: IIHS Fatality Facts 2022 Pedestrian

# Large Vehicle Sales vs. Ped. Deaths

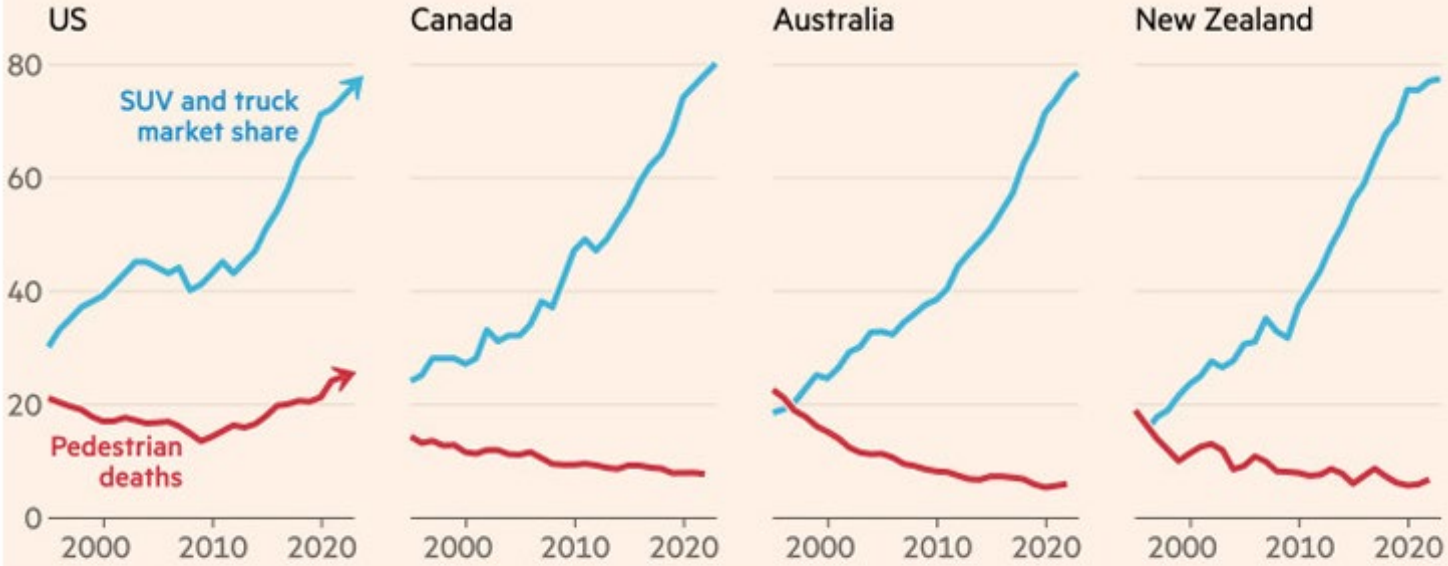


Source: IIHS Fatality Facts 2022 Pedestrian & BTS website

# Unique to the US

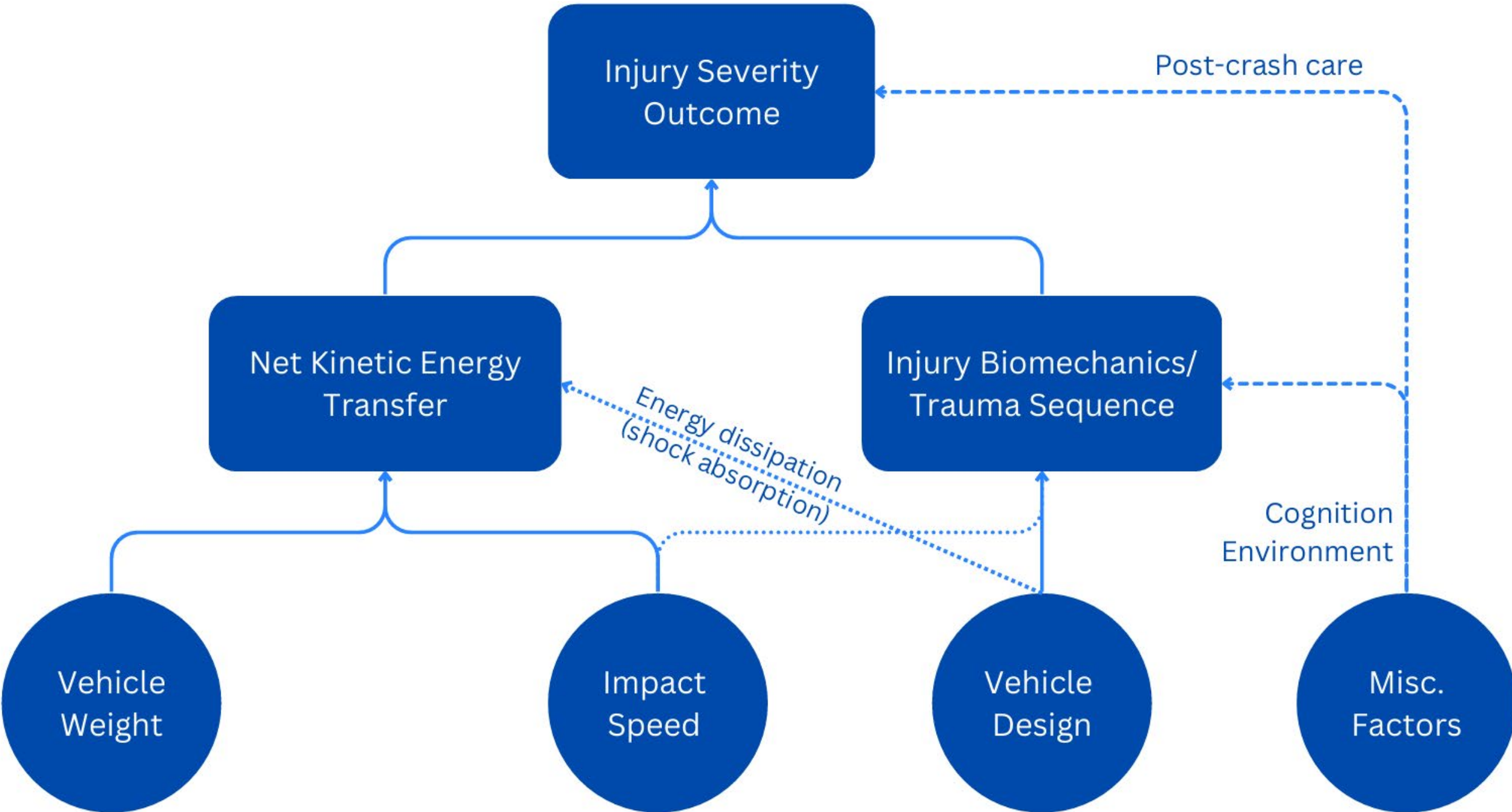
The US is the only country where the rise of large cars has coincided with a rise in pedestrian fatalities, suggesting other factors play a larger role

% of cars that are SUVs or light trucks vs pedestrian road deaths per million people



Sources: United Nations Economic Commission for Europe; OECD; Jato Dynamics  
FT graphic: John Burn-Murdoch / @jburnmurdoch  
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**What causes Pedestrian Injury Severity?**



# THE SAFE SYSTEMS APPROACH



DEATH/ SERIOUS INJURY  
IS UNACCEPTABLE

HUMANS MAKE  
MISTAKES



HUMANS ARE  
VULNERABLE

RESPONSIBILITY  
IS SHARED



SAFETY IS  
PROACTIVE

REDUNDANCY  
IS CRUCIAL



## PRINCIPLES



SAFE  
SPEEDS

SAFE  
VEHICLES



SAFE ROAD  
USERS

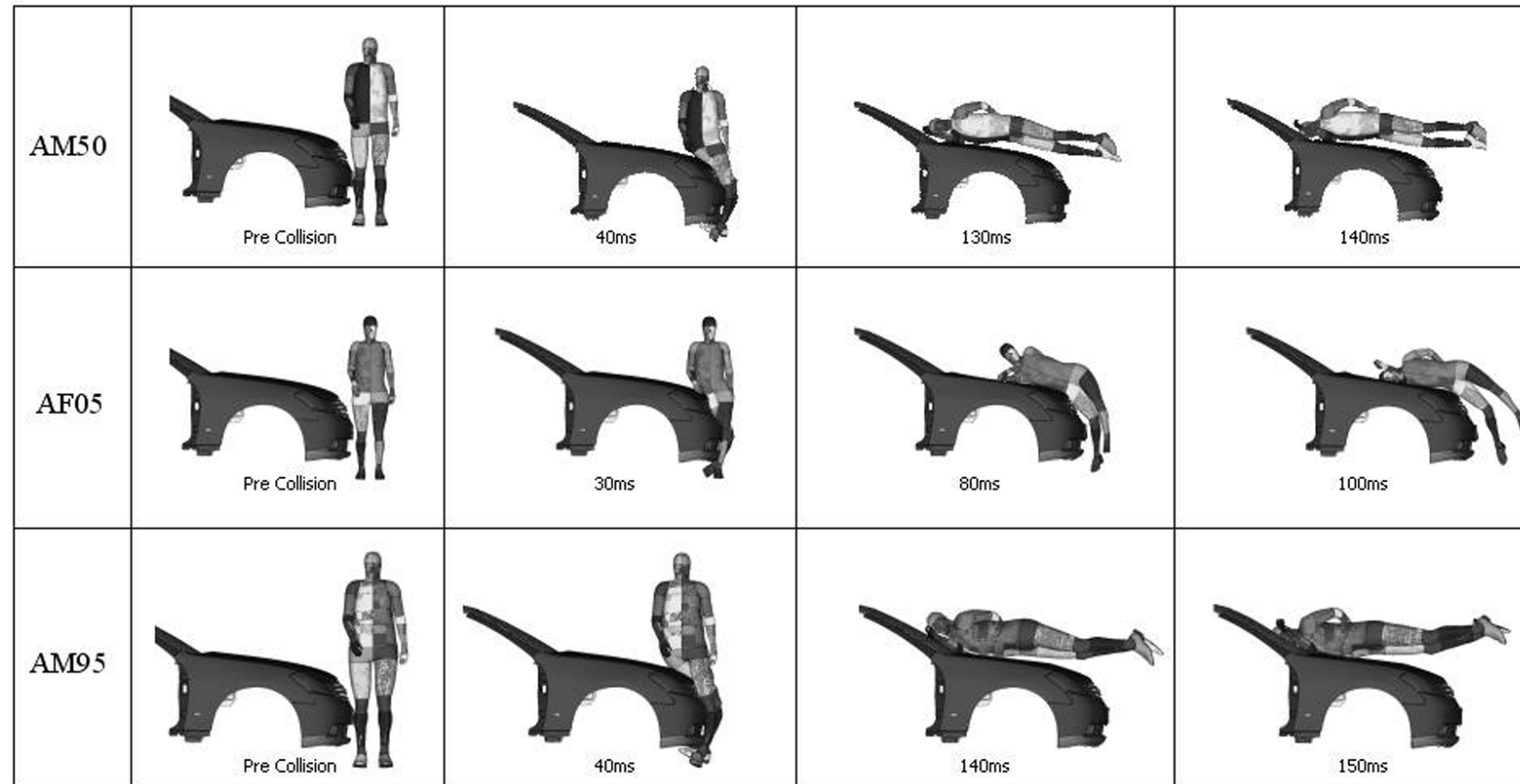
SAFE  
ROADS



POST-CRASH  
CARE

## ELEMENTS

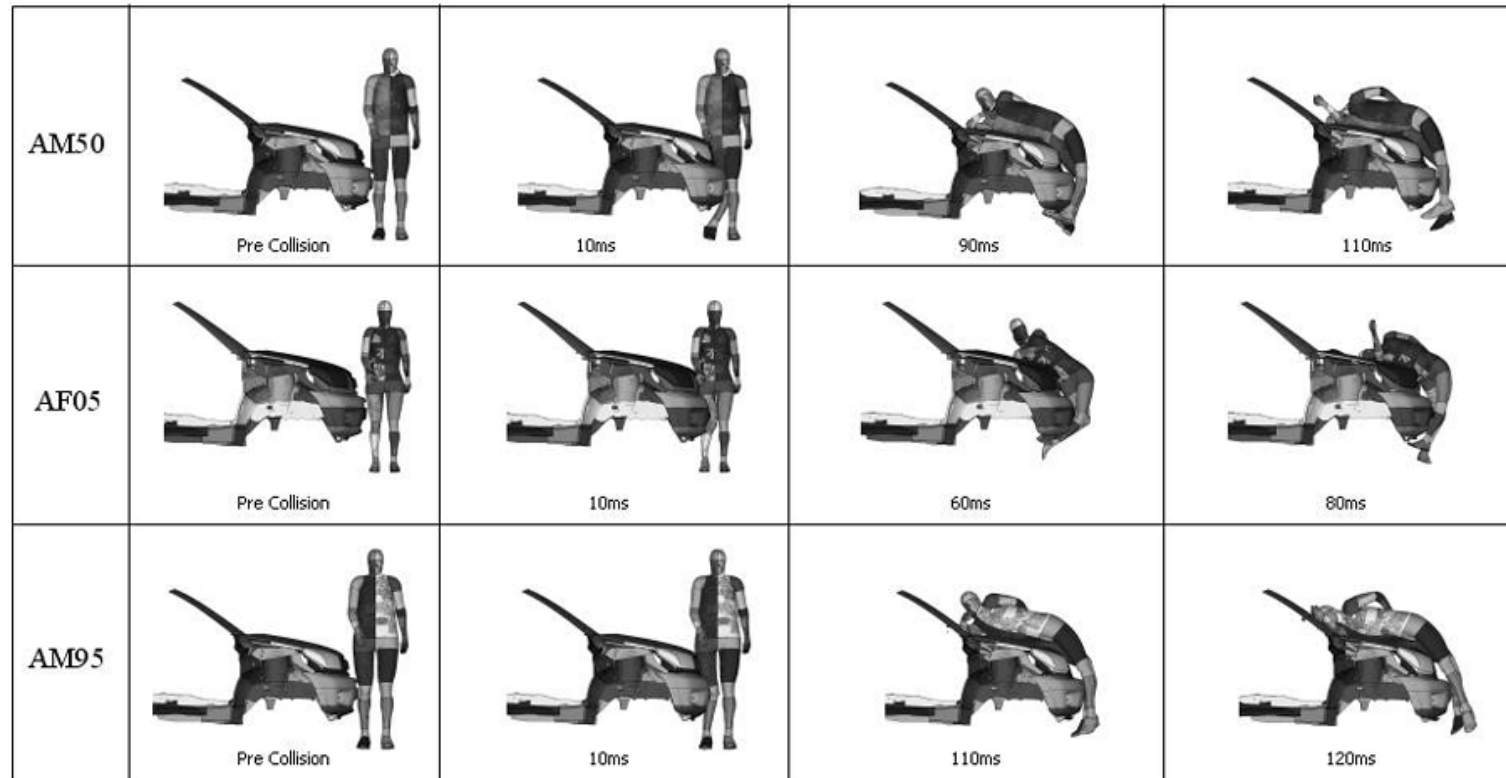
# Pedestrian Injury Mechanisms (Sedan)



Impact Kinematics (Sedan, Center Impact, 40km/h).



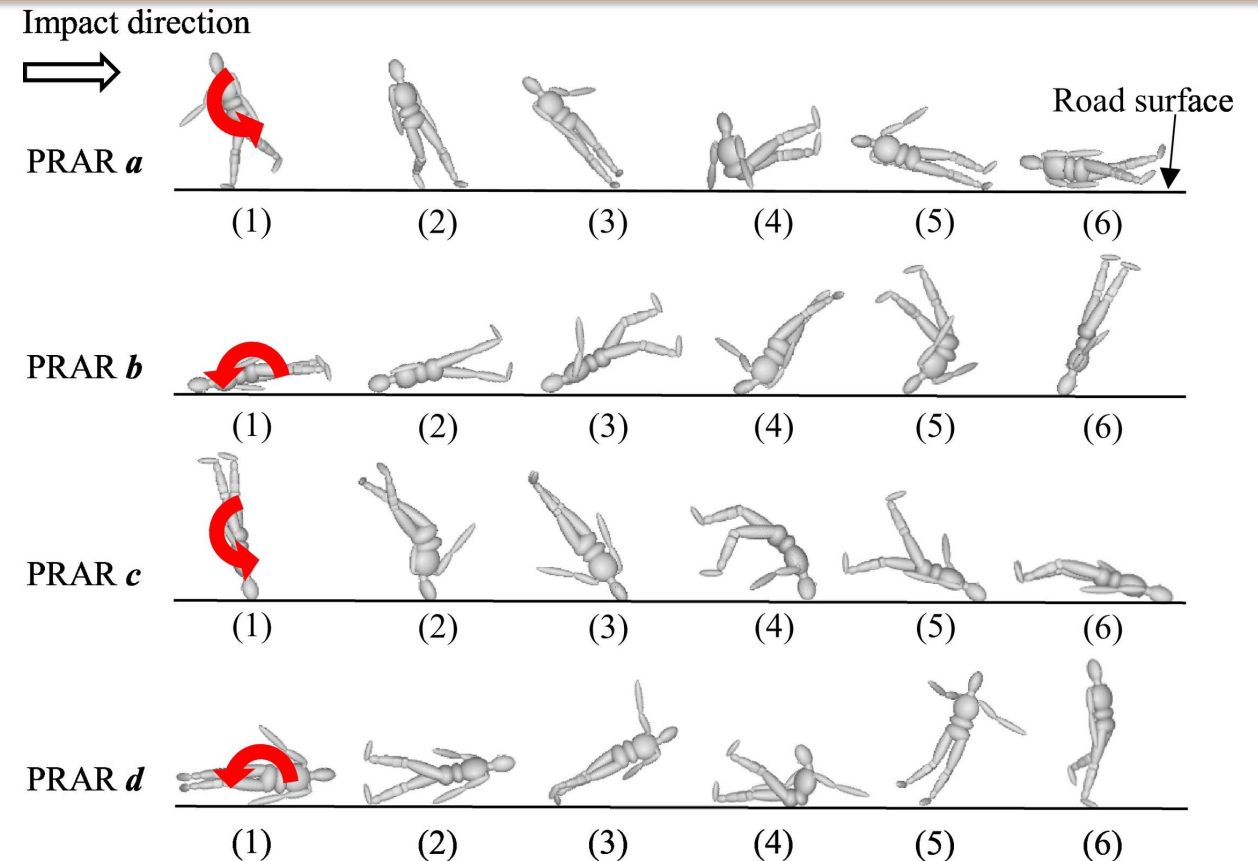
# Pedestrian Injury Mechanisms (SUV)



Impact Kinematics (SUV, Center Impact, 40km/h).

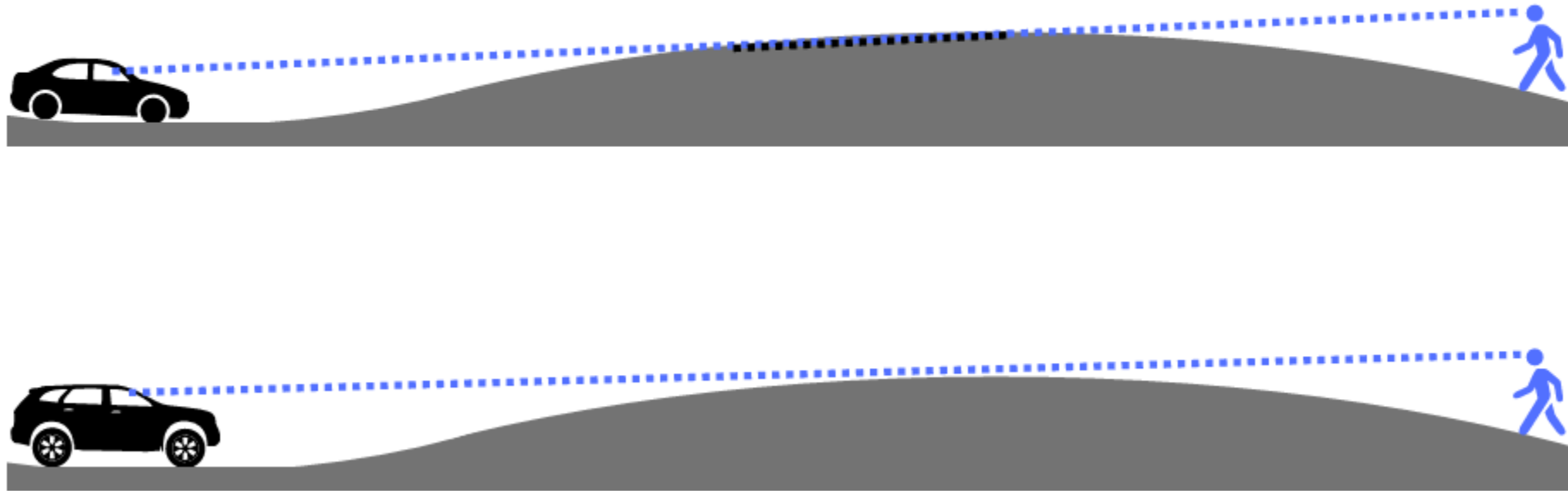
# Secondary hits

- At low speeds, head injury caused by secondary impact (ground hits) is more dangerous than primary impact
- Brain injury from rapid head movements leading (sideswipe impacts)
- Ground hits are more dangerous in SUVs than sedans with possible chances of runovers

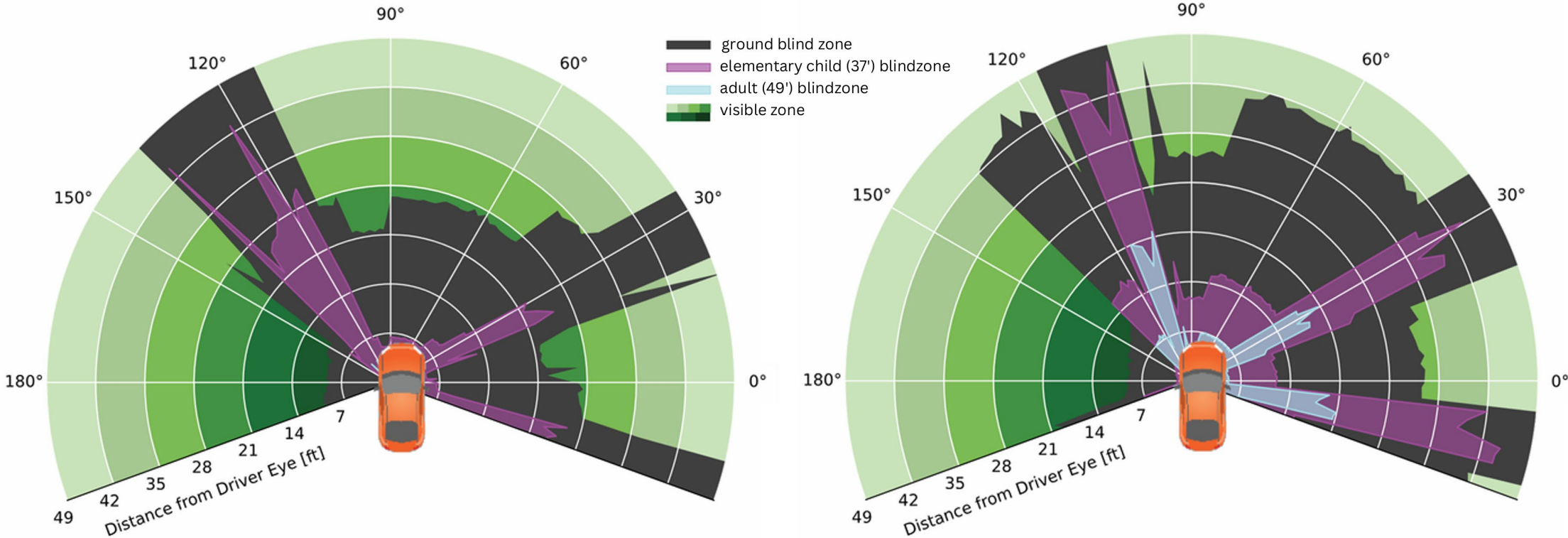


Pedestrian trauma sequence for different rotations (Hamacher et al. (2018))

# Visibility: SUVs vs. Cars



# Blind spots (VIEW Blindzone App)



(a)

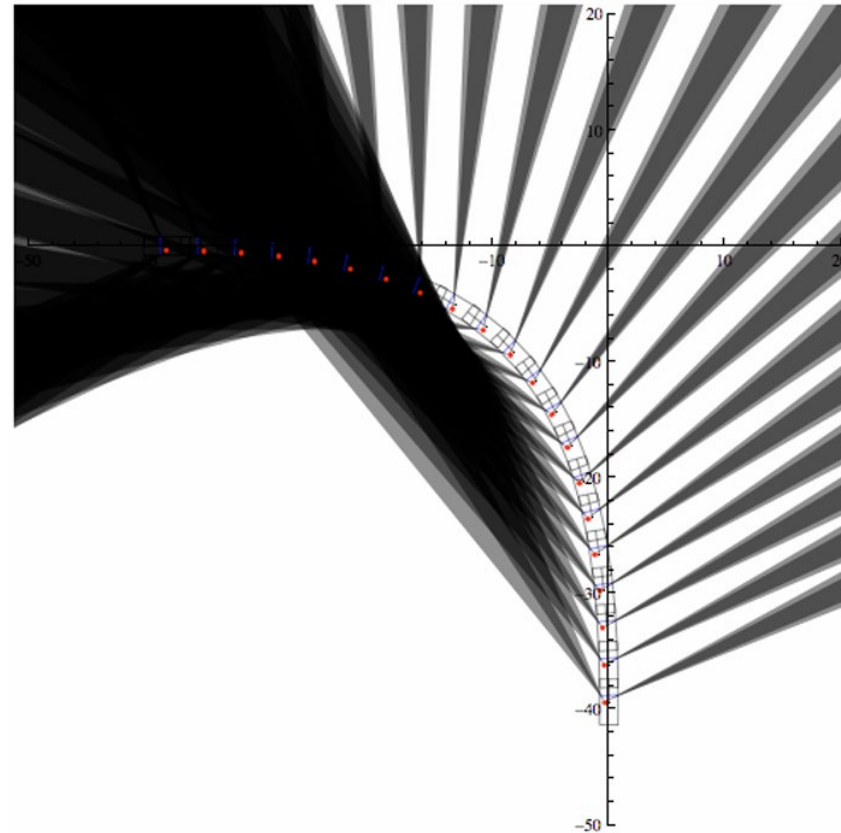
2024 Nissan Altima (Sedan)

\*vehicles not shown to scale

(b)

2025 Honda Pilot (SUV)

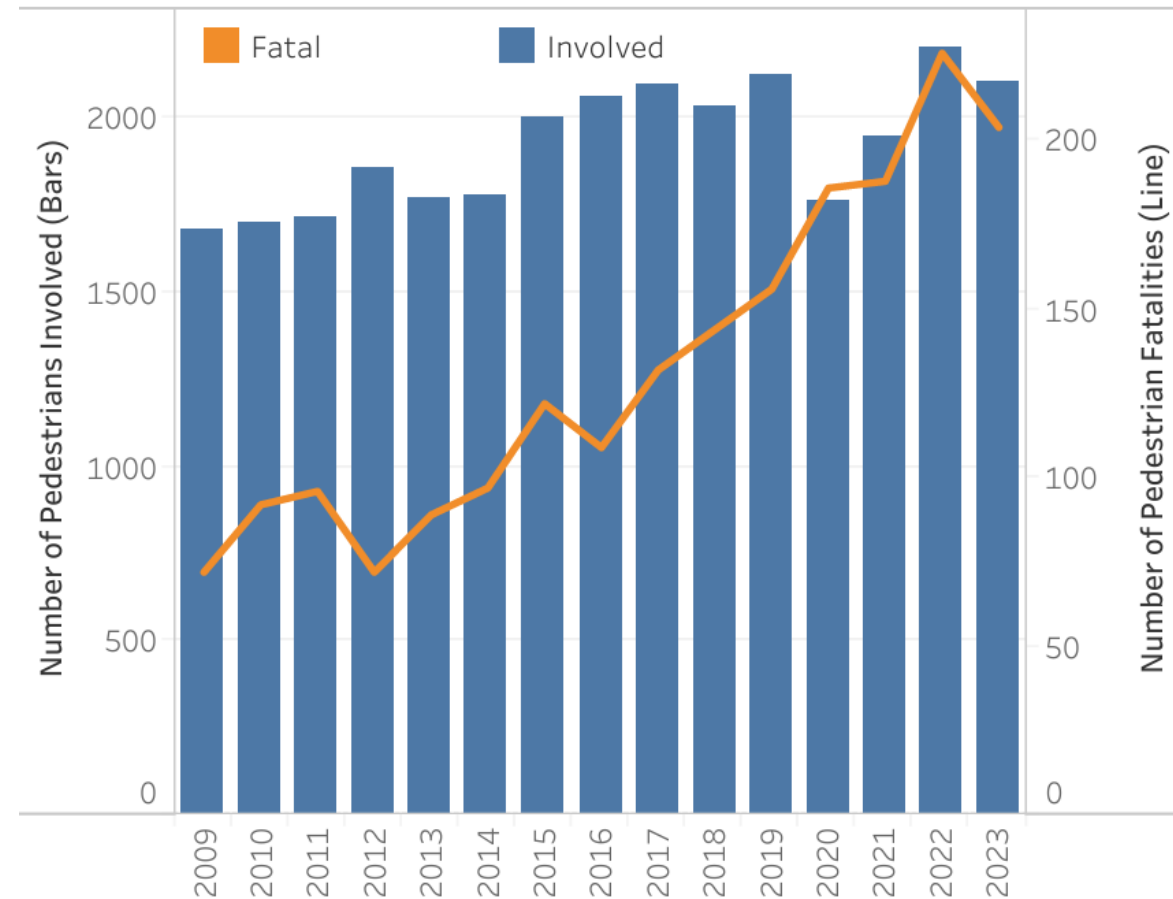
# A-pillar blind spots during a turn



# Pedestrian Crash Trends in Tennessee

## Pedestrian Trends in Tennessee (2009-2023)

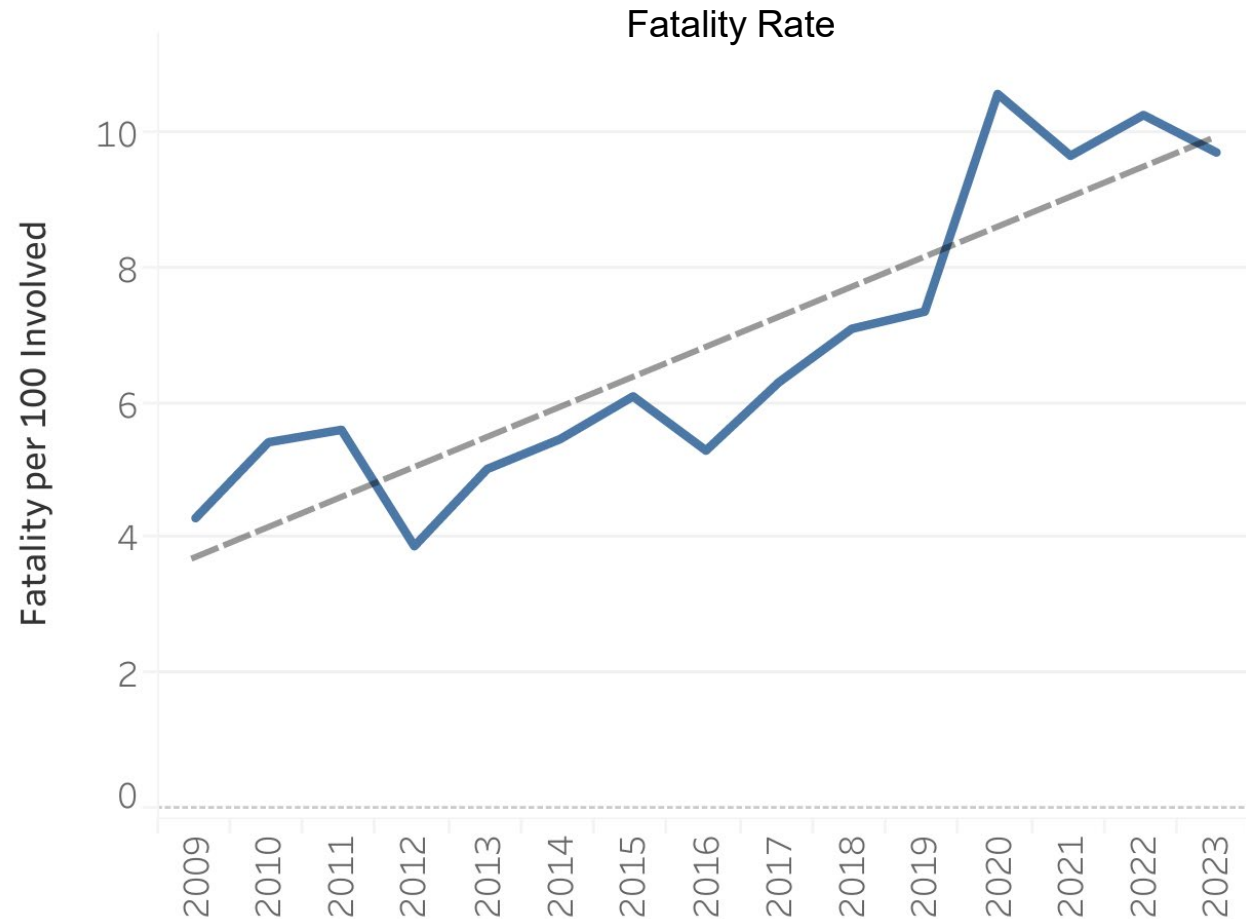
- Fatality increased by **2.8 times** (max. 3.1 in 2022)
- Involvement increased by 25 percent
- **Fatality rate increased by 126%** (4.30 deaths per 100 involved to 9.71 deaths per 100 involved)
- 75% of total deaths occurred in the nighttime



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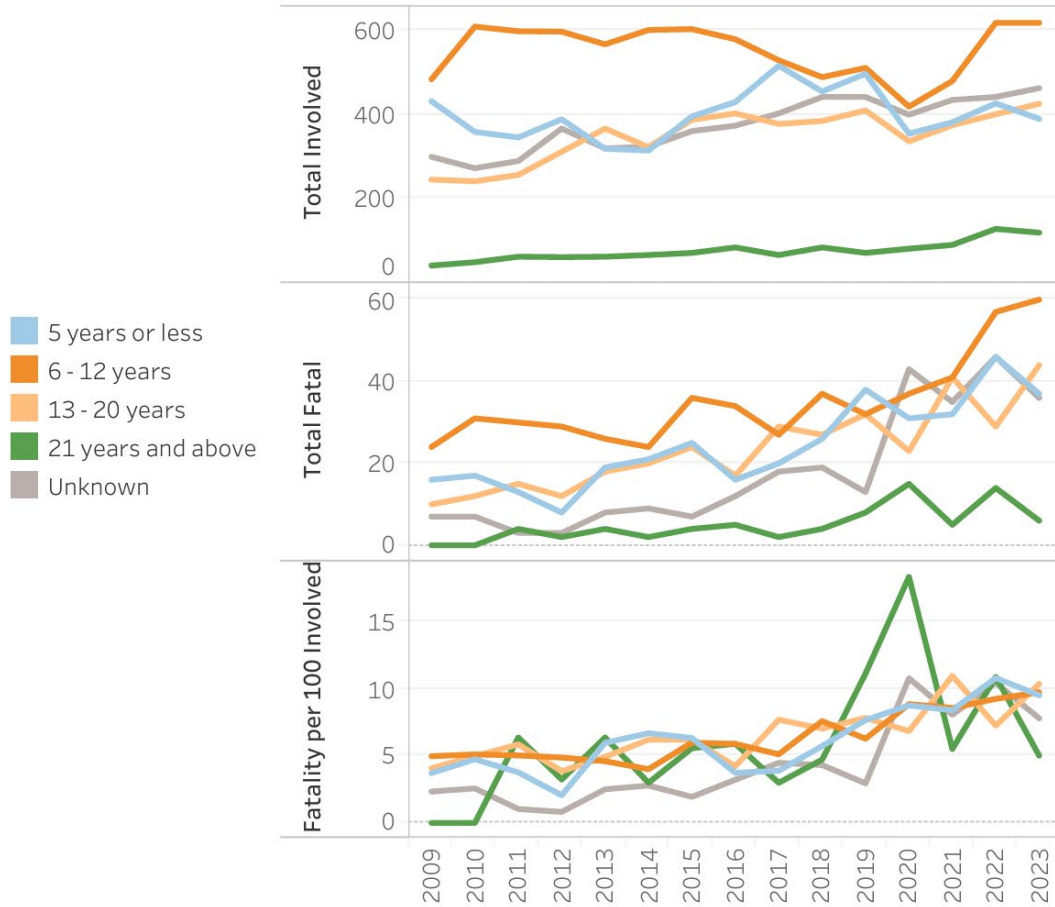
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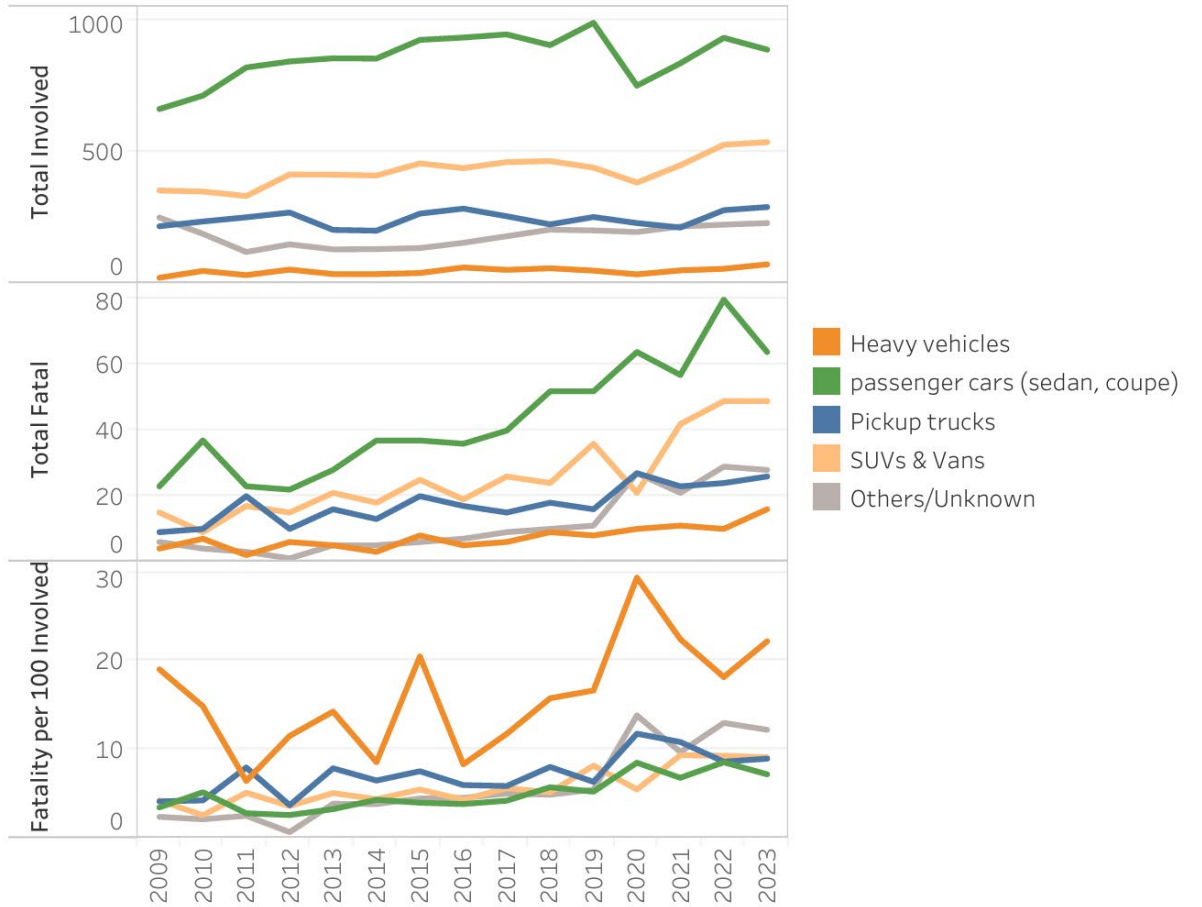


# Pedestrian Crash Trends in Tennessee

## Vehicle Age During Crash



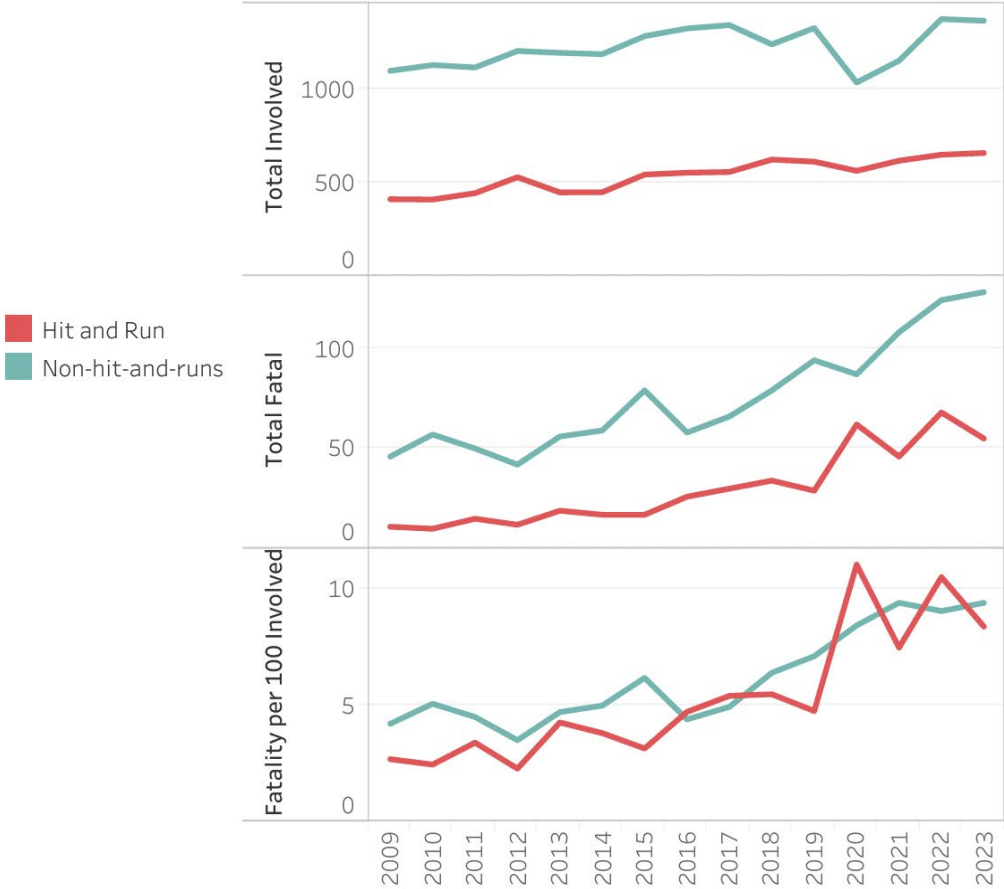
## Vehicle Type



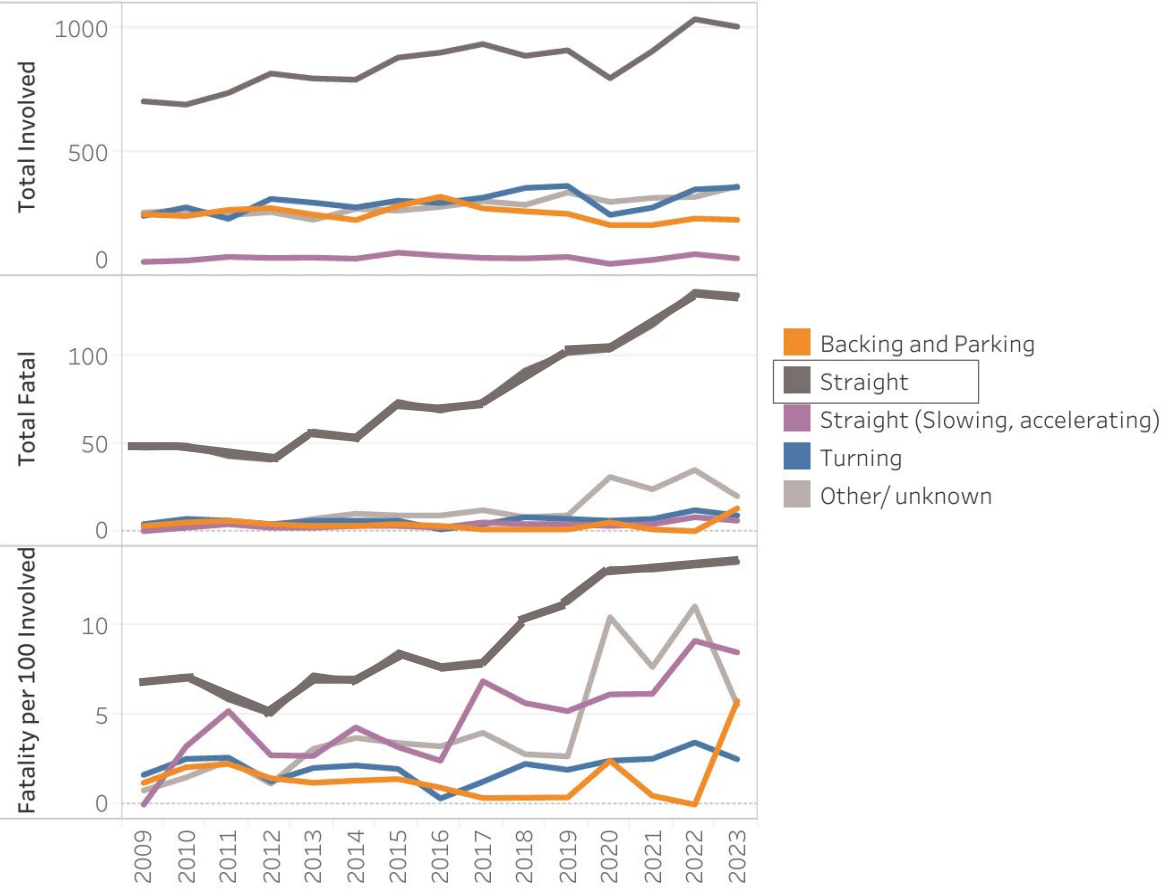


# Pedestrian Crash Trends in Tennessee

Hit and Runs



Type of Maneuver



# Using Police Crash Data

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- Represents real life crash instances
- Injury severity is reported in a spectrum (KABCO scale) although subjective for non-fatal injuries
- Exhaustive crash analysis (all reported crashes)
- Vehicle dimensions linked from NHTSA's VIN Decoder and Canadian Vehicle Specifications dataset
- Lacks vehicle impact speed details

# Data

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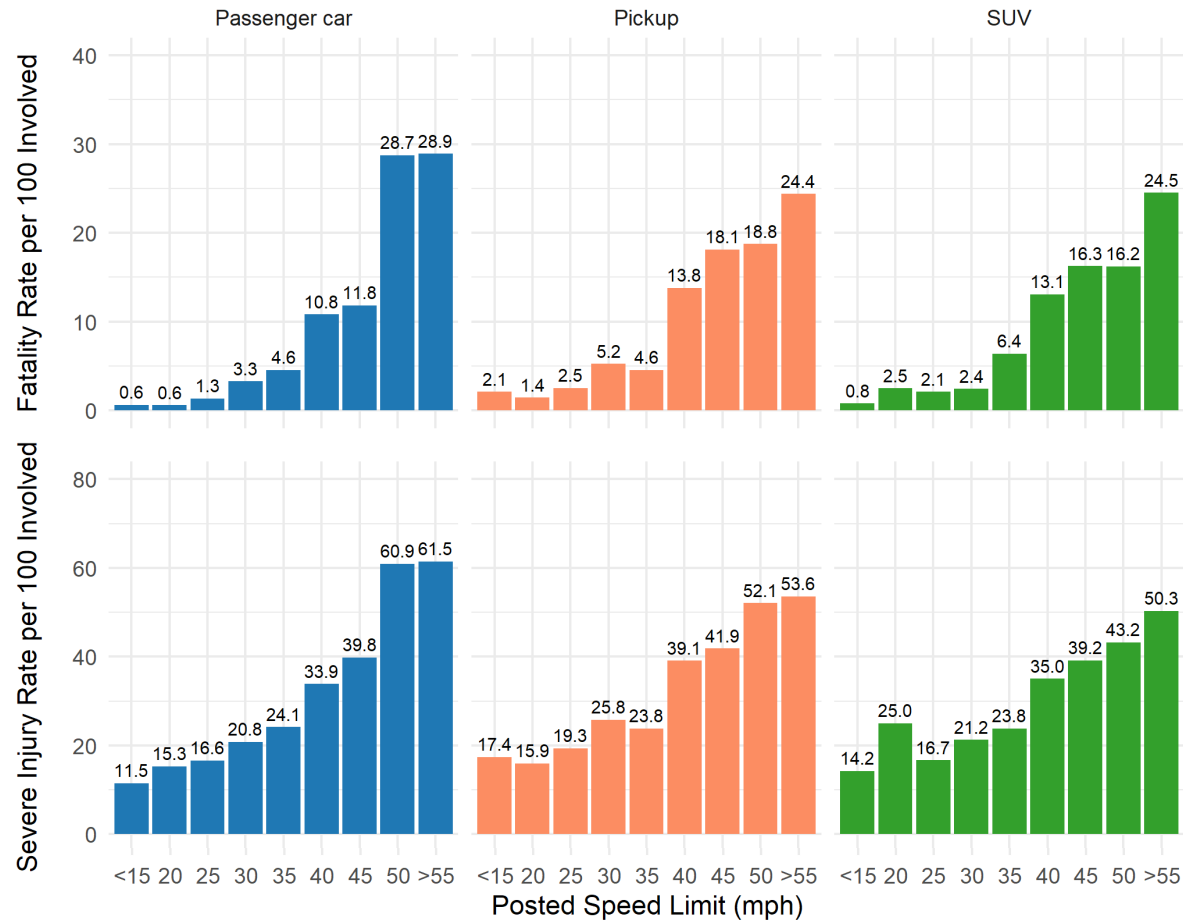
- TN Police Crash Data from 2009 to 2024
- Single-unit non-interstate urban pedestrian crashes
- 16,547 crashes involving pedestrians and consumer vehicles (passenger cars, SUVs, pickups, and sedans)

# Proxies for Analysis

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- Proxy for Vehicle Impact Speed: Posted Speed Limit
- Proxy for Vehicle Weight: Vehicle Curb Weights
- Proxy for vehicle Design/ Front Hood Height: Vehicle Overall Height
- Vehicle age used as a combined proxy for
  - Vehicle wear and tear effects for older vehicles
  - Impacts of safety technology for newer vehicles

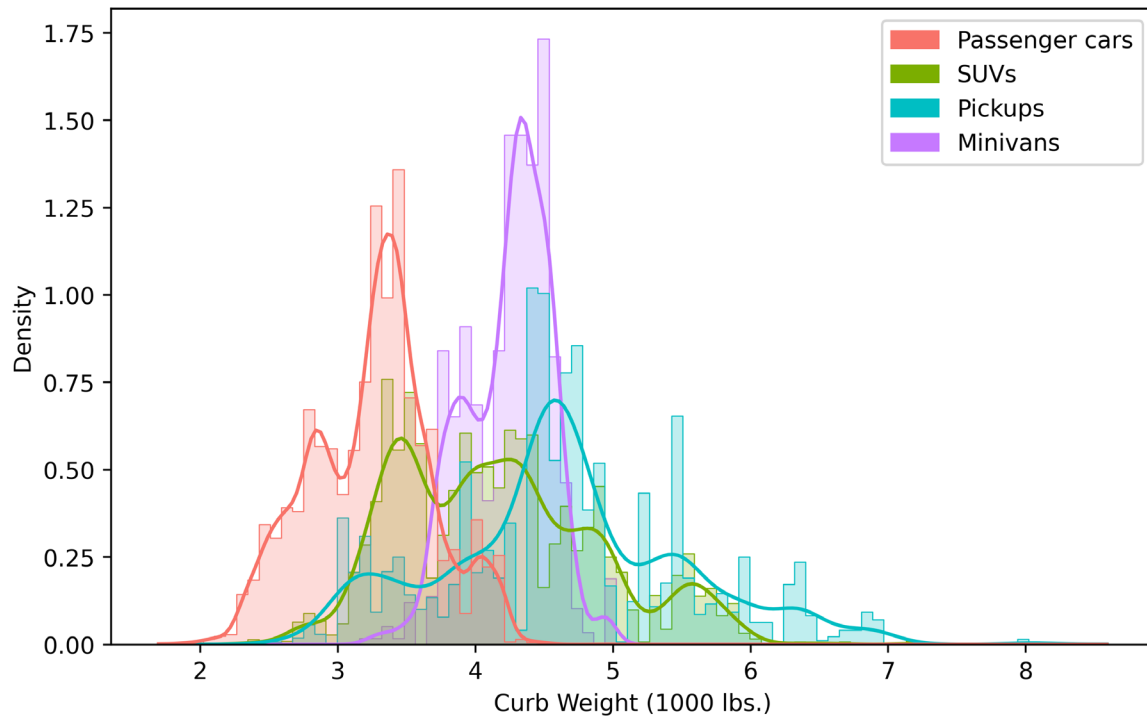
# Ped. Injury Outcomes and Vehicle Types



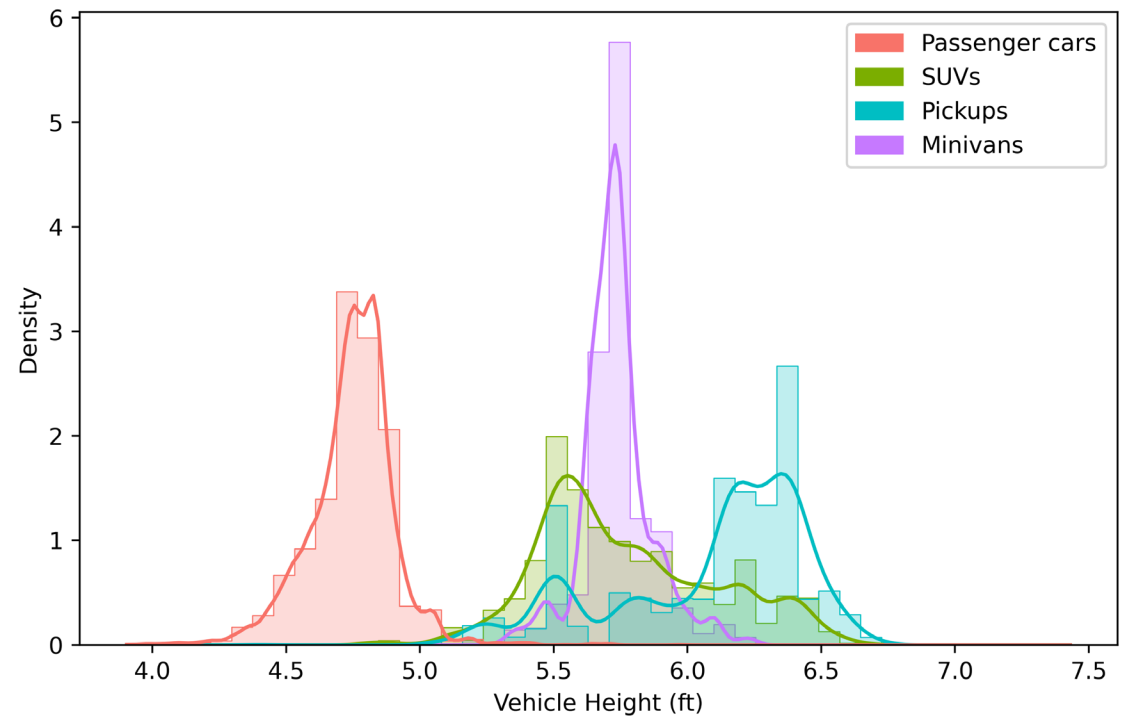
TN Crash data (2009-2024)

# Weight and Height Distributions

## Curb Weights



## Vehicle Height



TN Crash data (2009-2024)

# Modeling Approach

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- Partial proportional odds model
- Outcome variable
  - 3 levels of injury severity (Fatal, Seriously-injured, and others)
- Independent variables
  - Speed limit, vehicle curb weight, speed-weight interaction, vehicle type/ vehicle overall height, vehicle age, and low-speed maneuvers
- Control variables
  - Lighting, crash-year fixed effects, pedestrian features, and driver features

# Results

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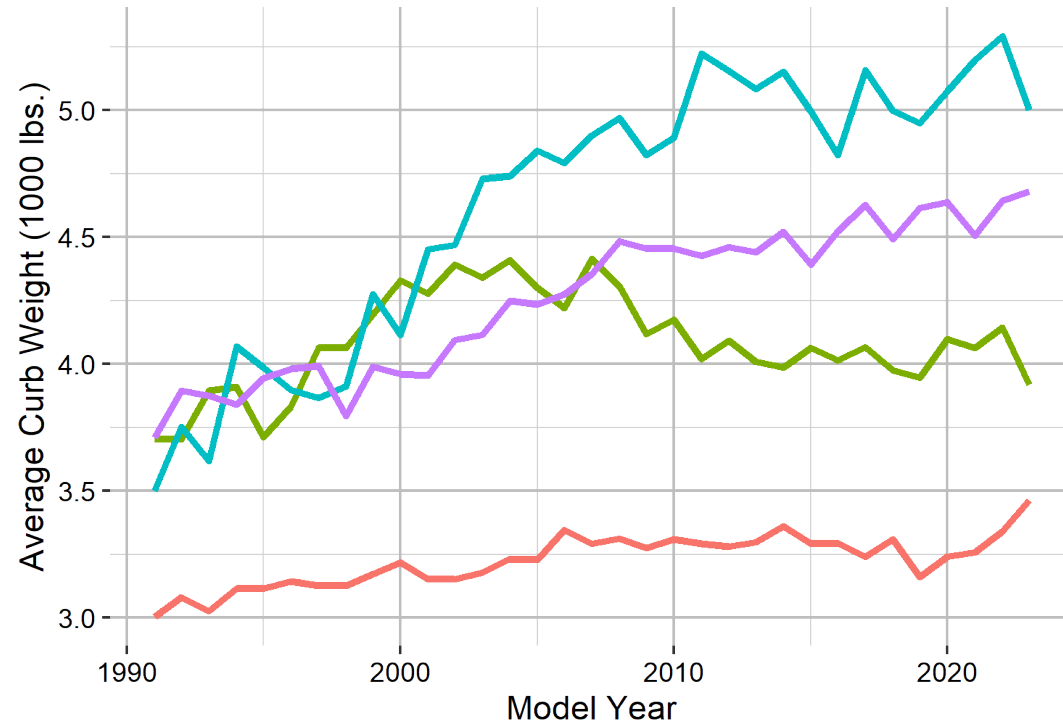
- Speed limit is strongly associated with injury severity outcomes
- Vehicle curb weights and vehicle age are significantly associated with injury outcomes
- Vehicle curb weight and speed limit interaction is significant
- Vehicle overall height is significant for fatal outcomes, weakly significant for severe outcomes



# Results

- A 1000 lbs. increase in curb weights raises fatal/severe injury odds by
  - (+)13% on 15 mph (low speed roads)
  - (+)4% on 30 mph roads
- A foot increase in vehicle overall height raises fatal injury odds by 29%
  - Minivans are 29% more likely to be associated with fatal outcomes than cars
  - Compact SUVs are 21% more likely than cars
  - Large SUVs and pickups are 42% more likely than cars
- 11-year-old vehicles are 14% more dangerous than new vehicles controlling for

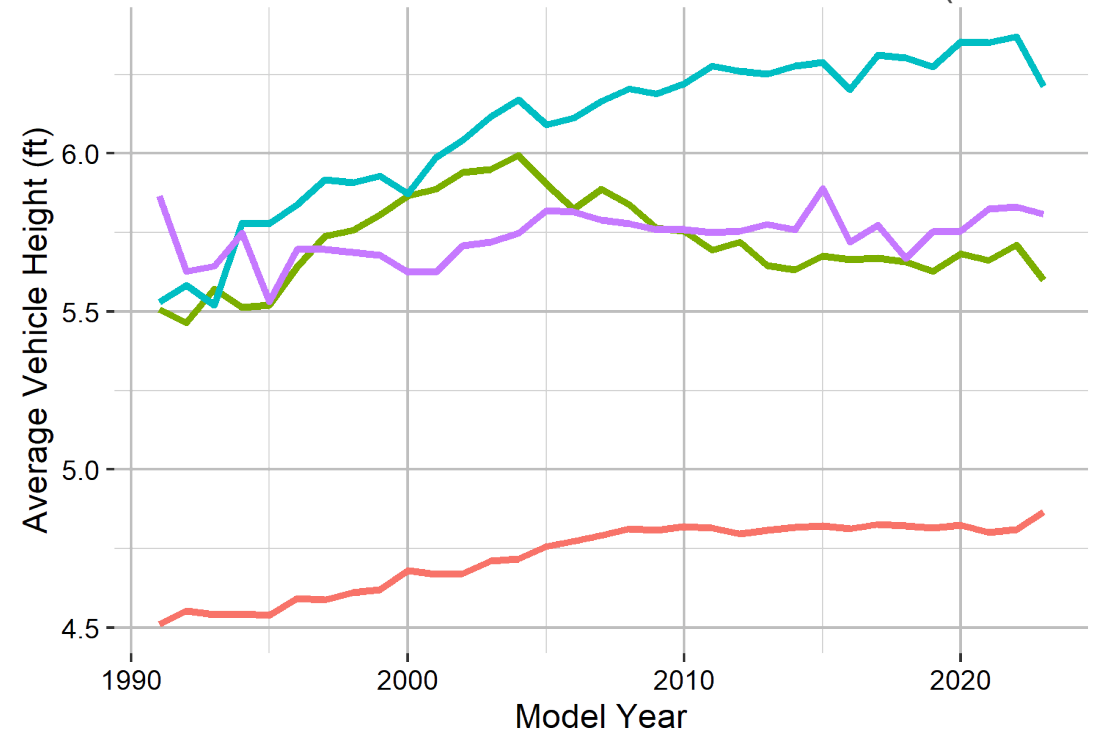
# Vehicle trends



Passenger car SUV Pickup Minivan

Average Weight

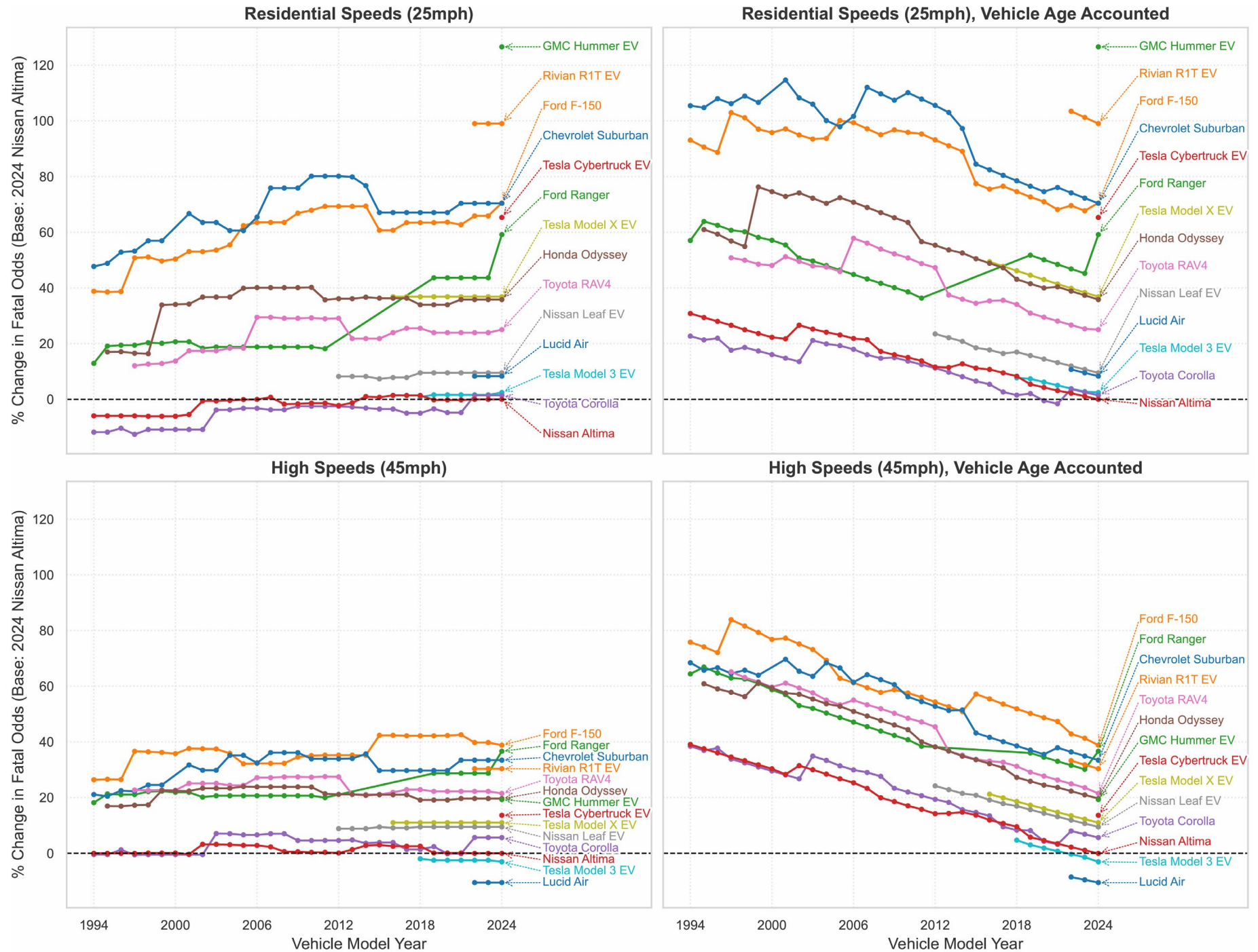
Source: TN Crash data (2009-2024)



Passenger car SUV Pickup Minivan

Average Height

# Vehicle Landscape



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# QUESTIONS?

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**THANK YOU**

